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Planning the Reading Corner Program in Cikeusi Village District. Darmaraja of Sumedang Regency

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ABSTRACT	ARTICLE INFO
<p>Reading is a path to success in life because by reading we can access all the knowledge that exists in this world. This activity aims to reactivate the previously activated reading corner, and increase literacy among the community in Cikeusi Village, District. Darmaraja District. Sumedang. In this research, the method used by researchers is descriptive qualitative research. Descriptive qualitative research aims to create a description or painting of the facts and characteristics of a particular population or area in a systematic, factual and thorough manner. Cikeusi Village has a reading corner but it is not utilized optimally. This is due to a lack of enthusiasm from village residents to read the books in the reading corner and also a lack of outreach from the village to village residents so that many village residents still have minimal knowledge, as well as the absence of a system applied to the operation of the reading corner, such as bookkeeping for borrowing books, sloppy organization and unkempt premises. The conclusions stated strengthen the urgency for active involvement of the Cikesi Village community in planning community education programs that have good and optimal results.</p>	<p>Article History: <i>Submitted/Received 04 Nov 2023</i> <i>First Revised 20 Nov 2023</i> <i>Accepted 28 Nov 2023</i> <i>First Available online 30 Dec 2023</i> <i>Publication Date 30 Dec 2023</i></p> <hr/> <p>Keyword: <i>Reading Corner,</i> <i>Community Education Planning,</i> <i>Needs Analysis.</i></p>

1. INTRODUCTION

Reading is a skill that is very necessary, especially in a world that has entered a technology-based world (Halim, 2022). Reading is a path to success in life because by reading we can access all the knowledge that exists in this world. Based on the study "Most Litered Nation in the World 2016", interest in reading among Indonesian people is ranked 60th out of 61 countries or in other words number 2 from the bottom. The results of the Program for International Assessment survey in 2018 stated that reading ability points among Indonesian people fell from 298 in 2015 to 371 in 2018. One way to prevent a decline in reading levels, one of which is by creating a reading corner. The reading corner is a place that contains various types of books and people can gather to read in the Reading Corner. (Rohman, 2022)

Creation of a Reading Corner in Cikeusi Village, District. Darmaraja District. Sumedang, after carrying out a needs analysis, this reading corner was really treated, because when the community service program is completed in 2023, activities in the reading corner will stop, so an activity is needed that can reactivate the Reading Corner. Therefore, the author initiated the development of a Reading Corner in Cikeusi Village, District. Darmaraja District. Sumedang. This activity aims to reactivate the previously activated reading corner, and increase literacy among the community in Cikeusi Village, District. Darmaraja District. Sumedang (Widijanto et al., 2023). The hope is that with the existence of a reading corner, people will be trained to get into the habit of reading books, thus making people active readers. (Khasanah et al., 2023)

The existence of a literacy program has a positive influence on interest in reading among students, as well as research results (Wulanjani & Wahyu., 2019) increasing interest in reading books through the reading literacy movement for students is marked by the enthusiasm of participants and through literacy programs, making participants students increase their interest in reading. In this article, we will learn about planning a reading corner program, especially for the Cikeusi village community and focus on increasing curiosity and fostering the habit of reading in the Cikeusi village community. (Arianti et al., 2023)

2. METHODS

According to Coghlan and Brannick (2005) research methods are the methods that researchers will use to answer research problems or problem formulation. In this research, the method used by researchers is descriptive qualitative research. Descriptive qualitative research aims to create a description or painting of the facts and characteristics of a particular population or area in a systematic, factual and thorough manner. The variables studied are limited or specific, but are carried out widely in a population in the area.

a. Data and Information Collection

Data and information that supports writing are collected using observation techniques, interview techniques and documentation study techniques. The use of the above techniques is considered very suitable for research to obtain a holistic (comprehensive) view. Because you can understand the context of the data in the entire field and situation. With observation techniques, researchers will discover things that informants would not otherwise reveal in interviews.

b. Data and Information Processing

Some data and information obtained at the data collection stage were then processed using a descriptive analysis method based on the primary data and secondary data that had been obtained.

c. Analysis and Synthesis

The aspects analyzed are the needs of the village community, the efforts made by the village government, and the implementation of the programs being implemented. The synthesis described is an alternative solution to overcome the problem being analyzed.

3. RESULTS AND DISCUSSION

In the analysis grid for the needs of the Cikeusi Village community, there is a human resources aspect with the indicator of the AI-Insan PKBM manager as a facilitator and the Cikeusi Village community. The facilities component contains indicators of facilities and infrastructure that can support program activities. In the institutional component aspect, there is the identity of the institution. In the cooperative relationship component there is a partnership as a channel of communication and cooperation in program planning.

Program components with program management indicators consisting of planning, organizing, implementing, controlling, evaluating and reporting. The natural resource component has the potential of Cikeusi Village to support program planning activities. Then there is the financing component which is the financial flow from income to accountability reports (Pawero, 2021).

a. Interview Result with AI-Insan PKBM Educator

Based on interviews with PKBM AI-Insan educators, the average educational level of tutors and managers at PKBM AI Insan Sumedang Regency Strata 1 with most of the community professions being Farmers, Entrepreneurs and owning a Warung Business. Apart from the professions possessed by the people of Cikeusi Village, these people have the skills to make palm sugar and make cassava chips (Fajar & Mulyanti, 2019). PKBM AI-Insan stated that the people of Cikeusi Village who received education at PKBM had a need to get an educational certificate, the people who wanted to get this diploma were people who were already working. People aged 60 and over want to learn more. (Nasrudin et al., 2021)

For two years, the wages/salaries of tutors and managers are still minimal, namely below average. So tutors and managers take side jobs. The evaluation of PKBM Al-Insan is seen from the process of summative exam results carried out at the end of December using ordinary question instruments. Communication between PKBM and the Cikeusi Village community is going well and is very supportive of PKBM, however, because there has been a change of new village head, the village head does not yet know the existence or main duties of PKBM. PKBM supporting facilities include chairs and tables, infocus, learning materials according to 8 standards, archive shelves and a printer.

b. Results of Interviews with Village Officials

Based on the results of interviews with village officials, Cikeusi Village has a reading corner but it is not utilized optimally. This is due to a lack of enthusiasm from village residents to read the books in the reading corner and also a lack of outreach from the village to village residents so that many village residents still have minimal knowledge, as well as the absence of a system applied to the operation of the reading corner, such as bookkeeping for borrowing books, sloppy organization and unkempt premises. Therefore, it is necessary to revive or revitalize the reading corner in Cikeusi Village in accordance with standards, so that the reading corner in Cikeusi Village can be used and utilized optimally.

c. Results of Analysis of Community Needs in Cikeusi Village

Activities to analyze the needs of the Cikeusi Village community by conducting surveys and recording the community's learning needs, the results obtained from several communities were that there were people who wanted to develop a reading corner as a reading facility for the Cikeusi Village community. The results of the needs analysis are discussed and then a program plan is made in accordance with the analysis of community needs (Medikando, 2014).

Based on the needs analysis, the program planning is to improve facilities and add decoration to the reading corner which requires a strategic place so that it is easy for the people of Cikeusi Village to visit as well as attractive decorations so that the people of Cikeusi Village feel at home for a long time to improve their literacy by reading as well as awareness and active participation from Cikeusi Village community to improve reading literacy (Primayana, 2020).

4. DISCUSSION

a. Analysis of the Learning Needs of the Cikeusi Village Community

Needs are things that are needed by society in various aspects and various fields to be able to fulfill their survival and to achieve better results or goals. Learning needs describe something distance or a gap between the learning goals desired by society and the actual conditions experienced by society. Learning needs analysis is an activity or effort carried out to be able to research and discover things in the form of knowledge, skills and attitudes that

are needed to fulfill a condition expected by society or what is desired given the current reality. (Mutakim, 2019)

Society has cultural needs. These needs are related to the cultural values and customs found in a society (Mustangin et al., 2021). Cultural needs cover various aspects including education, arts and culture, religion, and social life. Education is a very important cultural need. (Latif, 2014). It is said to be important because cultural needs can increase people's knowledge and skills in facing various challenges in the future. (Hermawan & Sulastri, 2023)

Analysis of the identification of the learning needs of the Cikeusi Village community which will be outlined in the planning of the community education program is a stage of implementing the results of learning on campus aimed at providing students with an understanding of the community education planning course (Sahnan, 2017). The following is an analysis of identifying the need for a community service program in the Cikeusi village environment.

a. Data collection

Surveys and Interviews

Before planning, of course, you need to first survey the Cikeusi Village community and conduct interviews regarding the needs of the Cikeusi Village community so that you can find out what program planning is appropriate to the conditions of the community in Cikeusi Village, supported by a study of documents related to the Cikeusi village profile.

b. Data analysis

Then after the survey and interviews were carried out, we discussed the data that had been obtained and identified it according to the grid that we had made, then made a recap of the skills and obstacles experienced by the people of Cikeusi village, then we assessed the condition of education and facilities. in Cikeusi Village. (Nuryasin & Mitrohardjono, 2019)

c. Consultation with Related Parties

Then, according to the grid format that had been created, we discussed with PKBM Al-Insan Sumedang Regency and discussed program planning that suited the learning needs of the people of Cikeusi Village, including people who wanted to improve the reading corner facilities so that they were comfortable and more attractive to the public. to visit the reading corner.

b. Community Education Program Planning

According to Turner and Hulme (1997), planning is a modernization process of comprehensive change from traditional or pre-modern society to a form of technological mastery and changes in the social organization of society by increasing economic prosperity and political stabilization as has occurred in the western world. Meanwhile, Bryant and White (1982) consider planning as an effort to increase capacity to influence the future with

several implications in the form of paying attention to capacity, everything that needs to be done to develop capabilities, and energy to make changes that include justice, considering the biased attention to certain groups can divide society so that it can reduce its capacity, and with the growth of certain power and authority, they will receive development benefits. (Sampaleng & Baharuddin, 2023)

The reading corner in Cikeusi Village will have an important role because there are still many school-aged children and there is also a lack of facilities in the form of books. Therefore, the reading corner will play a role in increasing people's interest in reading, especially children of productive age, namely the age range 6-14 years, increasing enthusiasm for learning, increasing readers' insight and knowledge, and filling people's free time. (Akbar et al., 2018)

The main activities carried out in planning the reading corner program for the Cikeusi Village community include:

a. Planning Stage

The main activities that we carried out in Cikeusi Village began with making grids and interview guide instruments, questionnaires and documentation studies related to the Cikeusi Village Community and PKBM Al-Insan, Sumedang Regency. After making the grid and instruments, communication was carried out with the facilitator via digital communication media, namely with the PKBM Al-Insan Sumedang Regency, then after communication was carried out regarding the availability of the Cikeusi Village community and PKBM Al-Insan Sumedang Regency. The PKBM Al-Insan Sumedang Regency informed that activities can be carried out on Tuesday, December 5 2023-December 6 2023.

b. Implementation

On Tuesday, December 5 2023, an interview was held with the Cikeusi Village office regarding human resources, facilities and infrastructure, institutional identity, partnerships, program management, natural resources and financing. After conducting interviews with the Cikeusi Village office, we carried out interviews and questionnaires with PKBM Al-Insan Sumedang Regency regarding human resources, facilities and infrastructure, institutional identity, partnerships, program management, natural resources and financing, as well as visiting the Village community. Cikeusi regarding the needs of the Cikeusi Village community. Community needs include wanting to have sewing skills and a reading corner for the community.

This program to improve facilities and add decoration to the reading corner requires approval or permission from the Head/Secretary of Cikeusi Village, there needs to be socialization regarding this program and this reading corner program certainly requires the tools and materials needed to support the implementation of the program. (Siregar et al., 2023). Meanwhile, we have made a list of materials and tools needed so that this reading corner can become a long-term program in Cikeusi Village, including requiring

a strategic place so that it is easy for the people of Cikeusi Village to visit, attractive decorations so that the people of Cikeusi Village will feel at home and spend a long time improving their literacy. by reading as well as awareness and active participation from the Cikeusi Village community to increase reading literacy. Program planning was carried out during 2 meetings with the target program activities being children, teenagers and mothers. At the first meeting there was a socialization activity to improve the reading corner facilities, at the second meeting the people of Cikeusi Village were able to visit the reading corner (Febrianti et al., 2023).

c. Results/Follow Up

As a result of planning this reading corner program, people can make regular visits to the facility once a week and can do their homework while they do it. After carrying out interviews with the Cikeusi Village office and PKBM Al-Insan Sumedang Regency, the results of the data we obtained were processed and put into the form of a final report as the final assignment for the Community Education Planning course.

5. CONCLUSION

Reading is a skill that is very necessary, especially in a world that has entered a technology-based world. Reading is a path to success in life because by reading we can access all the knowledge that exists in this world. By understanding the needs of the Cikeusi Village community, programs can be planned according to the needs of the Cikeusi Village community. The target audience for planning the reading corner program is the community around Cikeusi Village who want to develop a reading corner. The results of the analysis show that the active participation of the Cikeusi Village community has a great influence on the implementation of the reading corner program.

This program planning is supported by PKBM Al-Insan as a facilitator of program planning activities. Therefore, the planning for the reading corner development program was carried out with the aim of increasing reading literacy. Program planning was carried out during 2 meetings with the target program activities being children, teenagers and mothers. At the first meeting there was a socialization activity to improve the reading corner facilities, at the second meeting the people of Cikeusi Village were able to visit the reading corner. The conclusions stated strengthen the urgency for active involvement of the Cikesi Village community in planning community education programs that have good and optimal results.

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